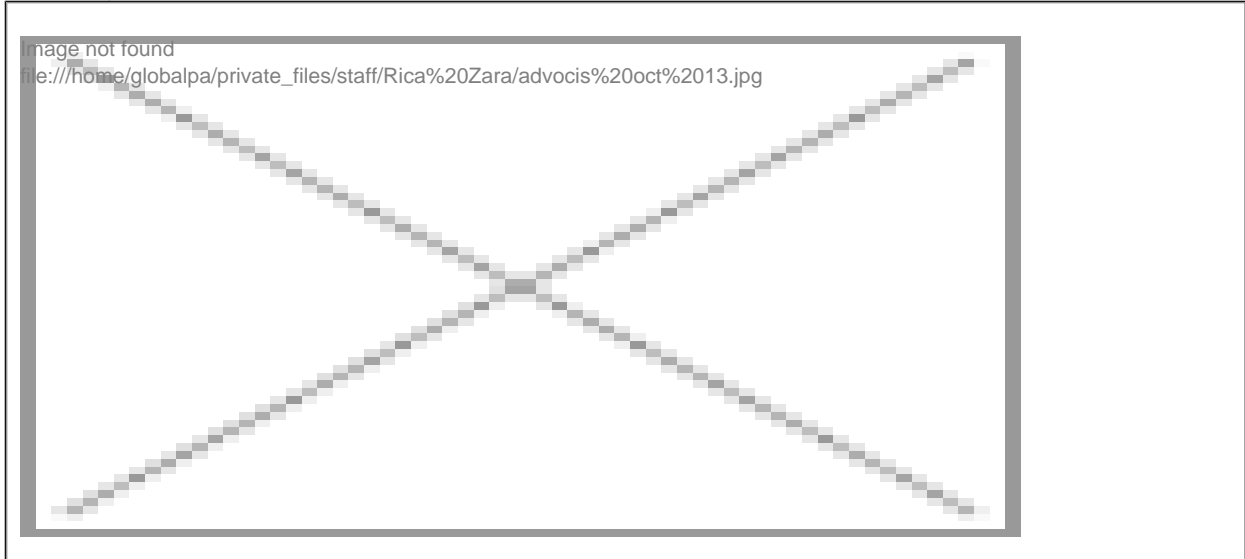




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DigiCat 2.0 is Now Available for Advocis Members

Submitted by Rica Zara on October 13, 2021 - 12:00am



DigiCat 2.0 is Now Available for Advocis Members

The Technology and Innovation (formerly the Technology Task Force) is proud to release DigiCat 2.0.

DigiCat is a catalog of tools selected by Committee Members and available to all Advocis Members.

It's intended to shortcut your research process by pointing you to best-in-class options across categories such as CRM, Financial Planning and Data Analytics. The new version expands on the content from DigiCat 1.0 and introduces sections on Digital Marketing and Rising Stars.

Please note: DigiCat is available to Advocis Members only. The selection of tools for inclusion in DigiCat is based solely on the judgment and discretion of the Committee, and the inclusion of a tool does not represent any endorsement, judgment or warranty by Advocis. The selection of tools is also not the result of any sponsorship or other consideration provided to Advocis or the Committee by the publishers or developers of said tools. DigiCat users are responsible for their own due diligence on the fitness of any particular tool.

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