

Multi-Coverage Discount: A true competitive advantage!

Submitted by Tracey on May 11, 2016 - 9:52am

MCD: A true competitive advantage!

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MCD: A true competitive advantage!

Desjardins Insurance's Multi-Coverage Discount enables your clients to benefit from significant savings on premiums when purchasing at least two eligible life insurance coverages for the same insured on the same contract. It works by allowing some or all of one rate band to be skipped. **It is the best way to create highly customized coverage solutions at competitive rates.**

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Simplicity
The Multi-Coverage Discount works by taking the sum of the insurance face amounts of the different coverages and using that to determine the discount granted for each coverage. The resulting premium for each coverage is limited to the jump of all or part of one rate band.

Value
By allocating the amount of coverage to more than one life insurance product, your clients get the same coverage amount at a lower cost!

Flexibility
Plus, they can choose among a wide range of protections and payment options: 10, 20, 30 years or to Age 65 or Age 100.

Call us if you want to know how to lock-in the best rates for your clients. In the meantime, take a look at an example of the MCD in action by clicking on the link below.

See how the MCD can work for your clients

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**Register with our discounted rate before
Thursday, May 12**

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