

A Positive Impact

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A compelling story in any language



Many of you have told us that the Foresters? story is just as compelling in English, French, Spanish, Chinese and Punjabi. Moreover, you have asked us for tools to help you reach the markets where English and French are not the first language.
Source URL: <https://globalpacific.ca/bulletins/foresters-life/2014-09-09/positive-impact>

We are pleased to introduce our Spanish, Chinese and Punjabi versions of the Summary of Member Benefits and Getting More Out of Life pieces.

Although many of your prospects can speak and read Canada's official languages, these are not the languages that they grew up with and move them. you have taught us that the languages shared in their homes with their families are the languages that make them emotional and fuel their passion.

Life insurance and the Foresters difference are emotional topics that need to be shared in the words spoken and written in the homes of your clients.

We hope that this material will help you when you communicate the value of life insurance and the difference that Foresters can make in the lives of their families and their communities.

As always, we appreciate your support.



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